WHATEVER BUILDING END UP BUILDING US
THINGS WE GOOD
END UP WE
GOOD WHATEVER

~ Jim Rohn
The 2010 – 2011 fiscal year marks the 20th Anniversary of SHIELDS for Families. From our motto, believing building becoming, this year’s theme was “BUILD” – a perfect word to use to reflect upon the two decades that SHIELDS has been building families, resources, services, programs, partnerships, and communities across South Los Angeles.

Although our first physical building was unstable – a condemned trailer on the campus of Martin Luther King Medical Center - we were busy building a strong foundation for our agency with our first program, Genesis. We believed we could help families stay together but we didn’t know if families would come to treatment - but they did - and they kept coming... and we kept listening and building the agency to respond to what they said they needed. Now, here we are today, with 34 programs and 330 staff, providing services to over 7000 families every year... and still building.

I am humbled to be a part of a team of Directors that has stayed together for 20 years in order to help guide and direct our mission and vision and I feel honored to be a part of an agency where so many people give their passion and commitment to making a difference. SHIELDS has been blessed to have long-standing partnerships with our Board, our Staff, our Community Partners, and the families that we have been privileged to serve. Thank you all for Believing, Building, and Becoming with us...

Kathryn S. Icenhower, Ph.D.
To develop, deliver and evaluate culturally sensitive, comprehensive service models that empower and advocate for high-risk families in South Los Angeles.

**Believing** in our families...that they can overcome whatever challenges they face.

**Building** a foundation of hope...that our families can acquire the skills and support needed to accomplish their goals.

**Becoming** empowered...as proud individuals, nurturing parents, and productive members of the community.

**Promote** family reunification and support families remaining intact in the community.

**Strengthen** families through the provision of comprehensive and collaborative services.

**Improve** the general well-being of families through comprehensive health programs and preventative social services.

**Encourage** self-sufficiency and economic independence.

**MAIN OFFICES:**

11601 South Western Avenue
Los Angeles, California 90047

Phone: 323.242.5000
Fax: 323.242.5011

info@shieldsforfamilies.org
www.shieldsforfamilies.org
In 1987, physicians at Martin Luther King Jr./Drew Medical Center delivered 1,200 infants exposed prenatally to drugs—an all-time annual high in Los Angeles and in our nation’s history. At the time, few had hope for these children. Even fewer had hope for their parents and families. There were no programs designed to serve the special needs of this population, and the future looked bleak.

Full of hope, three women banded together to put an end to this epidemic and founded SHIELDS for Families, Inc. in 1991. Although Kathryn Icenhower, Xylina Bean and Norma Mtume came from different backgrounds, they shared the belief that they could help shape the future. And they have.

Today, SHIELDS is a nationally and internationally recognized organization that offers award-winning programs in Los Angeles’ most challenged communities. The organization has grown to serve more than 7,000 families each year, employing more than 330 full-time staff, with an annual budget of more than $24 million. SHIELDS operates 34 programs, including four collaborative networks in which SHIELDS serves as the lead agency.
Hired Lenora to outreach to pregnant women in Imperial Courts, a direct community request, and hired Doris to work with food services.

Received March of Dimes grant, which Lenora helped write, and implemented the Good News Program.

Received the National Association of Counties Achievement Award.
Building healthy families has been at the core of SHIELDS for 20 years. We have helped vulnerable children and families succeed and thrive, by building programs that are both collaborative and comprehensive. For families affected by the child welfare system, we provide a full continuum of services—from prevention to adoption.

SHIELDS is a leader in the child welfare field; our work has deeply influenced Los Angeles’ child welfare initiatives, policies and procedures and impacted other state and national initiatives and programs.

Our Child Welfare programs

**ACT Program**
Achieving Change Together, a Partnership for Families program

**ASK Program**
Ask, Seek, Knock, a Prevention Initiative Demonstration Project

**Family Support**

**Family Preservation/AR**
Alternative Response

**MAT**
Multi-Disciplinary Assessment Team

**UFA/POE**
Up-Front Assessments/Point Of Engagement

**APSS**
Adoption Promotion Support Services

Selected as one of the first nine Family Preservation providers in the county

ACF grant implemented original ARK Program, a comprehensive child development program for substance abusing families
Participated in the famous “gang truce” — helped lead the peace march and hired local gang leaders

For saving the County $60 million annually through our services, they built a new facility for our Genesis program
SHIELDS child development centers work with children as young as 6 weeks to 5 years because the early years of life are among the most critical and most vulnerable for a child—a time when a child needs stability and support.

We know that a successful family is a supported family, so we offer parents the education they need—and the support they deserve—to foster the success of their children.

As a child enters school and adolescence, the challenges can often be overwhelming. SHIELDS’ Heros & Sheros Youth Development program works with youth ages 6 to 18, staying with them as they grow and learn in elementary, middle and high school.

Many of SHIELDS children have gone on to college, to become parents, and even SHIELDS employees.

Our Children & Youth programs

- **Heros & Sheros Youth Development**
- **Best Babies**
- **Child Development**
- **Healthy Start**

Received grants from CSAT, SAPC, and Stuart Foundation to expand prevention, intervention and treatment programming

Family Preservation services decreased Compton’s out-of-home placements by 30%
1994

Purchased first housing complex – Keith Village – moved the Exodus Program on-site
A healthy mind leads to a healthy soul, body, and overall healthier families. SHIELDS provides a continuum of comprehensive mental health services available to the entire family including individual, group, and family therapy. Offered in both English and Spanish, our extensive mental health services are certified by the Los Angeles County Department of Mental Health.

Our Mental Health Programs

- **HFCP**  
  Homeless Families CalWORKs Project

- **GROW**  
  Therapeutic Nursery

- **HUB**  
  Outpatient Mental Health

- **SBMH**  
  School-Based Mental Health

- **MST**  
  Multi-Systemic Therapy

- **FFT**  
  Functional Family Therapy

1995

- Purchased second housing complex – Naomi Village – with LAHSA grant
- Received C. Everett Koop National Health Award for most cost effective non-profit in the nation
1996
Purchased third housing complex – Sarai Village – with LAHSA grant
State Office of Juvenile Justice Programs funded Jordan Downs’ multi-faceted collaborative Juvenile Justice Program (our original Revelation Program)
Featured on “48 Hours” TV Program

1997
Officially became a DMH provider and received funding to transform Eden Program into the first co-occurring disorders program in the County
Substance Abuse Division

Building sober lives and long-term recovery are trademarks of SHIELDS substance abuse services. SHIELDS offers nationally recognized comprehensive prevention, treatment, and recovery services for substance abuse. SHIELDS family-centered treatment model has been replicated across the country and utilized in national strategies for treatment. Our services promote and achieve long-term recovery so clients and their families can live full, productive, healthier lives.

Our Substance Abuse Treatment Programs

ARK/ GR  
General Relief

EDEN

EXODUS

GENESIS

Revelation

Tamar Village

CASC  
Community Assessment Services Center

Drug Court

Aftercare

Place of Family

Selected as Compton Drug Court provider and began the ARK Program

Vocational Services Center opened with DCFS Family Support grant

California State ATHENA inaugural award recipient for empowering women
Edna McConnell Clark Foundation funds Families First Program’s early intervention services to DCFS families – piloting Alternative Response, now a county-wide component of Family Preservation.
Building new beginnings, offering people real hope, and a chance to get back on their feet is what SHIELDS is all about. The road to self-sufficiency is never easy, but we believe a supported family is a strong, stable family.

SHIELDS builds a strong support system for our clients and children through its food, transportation, housing, and educational and vocational training services. Food services both serves food to our clients and operates a community food bank; transportation operates 22 vans and provides transportation to 1,000 clients; housing provides 126 units of housing and operates transitional housing; Vocational Services Center (VSC) provides 610 hours of basic skills, high school, and computer education, and various classes and certifications for hundreds of clients.

<table>
<thead>
<tr>
<th>Our Supportive Services</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HOUSING</strong></td>
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<tr>
<td><strong>FOOD SERVICES</strong></td>
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<tr>
<td><strong>TRANSPORTATION</strong></td>
</tr>
<tr>
<td><strong>VSC</strong></td>
</tr>
<tr>
<td>Vocational Services Center</td>
</tr>
</tbody>
</table>

HRSA funded planning and outreach grant to start Healthy Start Program
CSAT and HUD funded substance abuse treatment at Jordan Downs
CSAP funded Heros/Sheros Youth Development services.

The HUB clinic was funded by DMH to work with DCFS involved children.

Received Special Recognition Award from The White House Office of National Drug Control Policy.

1999

By The Numbers

4,308 families were linked to over 15,000 services through the ASK Family Resource Centers | 52 partner agencies worked with the ACT Program to provide services to 207 families and 521 children.

Children & Youth

115 children enrolled in 6 child development centers | 168 Parenting Certificates and 210 Mommy, Daddy and Me certificates awarded | Parents worked 1008 hours enhancing their parenting skills in the Child Development Centers | 316 clients attended Mother’s Club, a monthly social support group | 220 Developmental Assessments and 816 Child Development Home Visits conducted | 191 clients linked to a Medical Home.

Other

Over 70 students from 21 local university degree programs interned for over 15,000 hours in our programs.
Supportive Services

2,860 families and children provided with mental health services | Working with 18 Los Angeles and Compton Unified School District schools to offer on-site mental health services to children, youth and families

Awarded 296 certificates for completion of courses in Fiber Optics, Medical Billing/Coding, and Business Office Management | 163 participants who completed our substance abuse treatment programs found Employment | Provided basic skills literacy, high school equivalency education, and computer training to more than 300 participants. | Provided transitional housing to more than 250 adults and 300 children in 126 units of housing | Utilized 22 Vans to transport 1,000 program participants and children | Linked over 100 families who completed treatment into permanent housing

Mental Health

362 families received treatment | 405 youth (ages 6-18) served through Heros and Sheros | 78% of families successfully completed treatment | 69% of families were reunited with their children | 83% of parents gained visitation rights

Substance Abuse

HRSA funded full Healthy Start Program targeting substance abusing pregnant and postpartum women and children 0-2

Columbia University CASA funded treatment and vocational services to substance abusing women

Expanded Mental Health Services to School-based services and the Therapeutic Nursery
2010-2011 Financials

Revenue

Government Contracts ............................................. $20,414,121.00
Individuals ................................................................. $37,537.00
Corporations & Foundations .................................. $281,648.00
Other (Non-Governmental) ................................... $114,056.00
In-Kind Contributions ................................................. $550,633.00
United Way ............................................................... $24,604.00
Client & Program Fees ............................................... $1,045,747.00

Total Revenue ............................................................. $22,468,346.00

Expenses

<table>
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<tr>
<th>Programs</th>
<th>Program</th>
<th>Administrative</th>
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<tr>
<td>Child and Youth</td>
<td>$1,415,767.00</td>
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<tr>
<td>Family Services</td>
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<td>Mental Health</td>
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<td>Substance Abuse</td>
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<td>Admin General</td>
<td>$62,283.00</td>
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</table>

Totals ($19,196,778.00) $2,875,177.00

87% 13%

Featured on TV special "Preserving the Family: A Collaborative Effort"

First 5 grant enhanced treatment program child development services
Funded to implement Community Assessment Services Center

Continued on pg 24
Funders

We thank the following funders for their generous support of $1,000 and above.

Marguerite Casey Foundation  
Durfee Foundation  
Orange County Community Foundation  
Majestic Realty Foundation  
Ralph M. Parsons Foundation  
Ace Cash Express  
Realty Associate Advisors  
Public Sources  
City of Los Angeles

Community Development Department  
Federal Emergency Management Agency  
Emergency Food and Shelter Program  
First 5 Los Angeles  
Los Angeles County Department of Children and Family Services  
Los Angeles County Department of Mental Health  
Los Angeles Homeless Services Authority  
U.S. Department of Health and Human Services, Administration for Children and Families, Substance Abuse and Mental Health Services Administration  
U.S. Department of Housing and Urban Development

Leadership

Total

$1,606,328.00  
$3,777,008.00  
$10,153,236.00  
$5,772,584.00  
$685,516.00  
$62,285.00  
$22,056,957.00

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Xylina Bean, M.D  
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Bunny Withers  
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Gussie Schlegel  
Lou Orr  
Charlotte Burnett  
Jeffrie Miller, M.D.

Executive Management Team

Kathryn S. Icenhower, Ph.D, LCSW  
Executive Director  
Norma Mtume, MA  
Health Sciences, MA MFT  
CFO and Associate Director  
Sara Tienda, MSW  
Assistant Director  
Charlene K. Smith, MA  
Director of Children & Youth Division  
Darnell Bell, MA  
Director of Training & Research

We would like to thank our collaborative partners for helping us serve our clients.

SHIELDS is proud to be a member of the following organizations

California Perinatal Treatment Network  
Child Welfare League of America  
National Coalition of Family Centered Treatment Directors  
National Drug Court Association  
Strengthening Families Network  
Treatment Communities of America  
United Way
Celebrating 20 Years of Service

SAPC funded adolescent co-occurring program (Revelation)
LA City CDD funded gang prevention and mental health services at YO High School
United Way funded Tomorrow’s Leaders for Heros and Sheros Youth Development Program
Received Certificate of Special Congressional Recognition from South Central Prevention Coalition
Became sole provider of Family Preservation services in Compton.

Healthy Start program outreach workers and case managers provide intensive services for 200 substance abusing, pregnant and post-partum women and their children.
Founders & Directors

Xylina Bean, MD
Founder

Kathryn S. Icenhower, PhD, LCSW
Founder & Executive Director

Norma Mtume, MA Health Sciences, MA MFT
Founder, Associate Director & Chief Financial Officer

Eden Program received Los Angeles County Department of Mental Health’s Innovation in Co-Occurring Disorders Award

2002

First 5 CDI grant funded child development centers for all our treatment programs
Dr. Xylina D. Bean is the Chairperson of the Department of Pediatrics and W K Kellogg Distinguished Professor of Pediatrics at Meharry Medical College in Nashville, TN. She is a native of Tennessee, although she spent most of her career in California. Dr. Bean is a board certified Pediatrician and Neonatologist. Before going to Nashville, she was Chief of Neonatology and Director of High Risk Children’s Medical Programs at King/Drew Medical Center, Associate Professor at Drew and Clinical Professor at UCLA. In addition to SHIELDS, Dr. Bean was also cofounder of Wilmington Community Clinic, a FQHC clinic serving the predominantly lower income population in the Southbay. She attended Mount Holyoke College in South Hadley, MA obtaining a B.A. in Physiology in 1969. She then matriculated through the University of Pennsylvania, School of Medicine where she gained her doctorate of medicine degree.

Kathryn S. Icenhower, PhD, LCSW, Cofounder and Executive Director of SHIELDS for Families, has worked in the substance abuse and child welfare fields for over thirty years in both clinical and administrative positions and has remained at the forefront of the field as an advocate for comprehensive and collaborative services for high-risk communities. Kathy sits on numerous local, state, and federal coalitions and advisory boards, was founding member of the California Perinatal Treatment Network and the National Family Centered Treatment Director’s Coalition, she serves as a consultant for the Substance Abuse and Mental Health Administration (SAMSHA) and has assisted the Office of National Drug Control Policy (ONDCP) with policy development for Family Centered Treatment. She is a member of the California Child Welfare Council as well as a State Commissioner for First 5 California. Kathryn received her BSSW from Ohio State University and her MSW and PhD from the University of Southern California.

Norma Mtume, MA, Cofounder, Associate Director and Chief Financial Officer for SHIELDS for Families, is also a cofounder of the SHIELDS Housing Corporation and UMMA Community Clinic in South Los Angeles. Norma received her Bachelors and Masters degrees in health sciences, with an emphasis in program administration from California State University, Los Angeles. In addition, she holds a master’s degree in marital and family therapy from Pacific Oaks College with a certification in working with African American families. Norma is also a Community Faculty member at Charles Drew University of Medicine and Science.
Charlene Smith, MA  
Director of Children and Youth Division

Sara Tienda, MSW  
Assistant Director

Darnell Bell, MA  
Director of Research and Training

2003  
Received the Non-Profits United Excellence In Safety Award

2004  
Reduced out-of-home placement by 60% through piloting – at our own cost - Point of Engagement with DCFS Compton, now utilized county-wide
Charlene K. Smith, MA, Director of Children and Youth Services for SHIELDS for Families, first joined SHIELDS in 1991 where she developed the child development program & services for Genesis Day Treatment Program. She then went on to successfully oversee the federally funded Healthy Start Program for many years. Charlene oversees all children and youth programs, including several collaboratives involving Family and Community Services. An Ohio native, Charlene attended Kent State University, where she received a bachelor’s degree in early childhood education. She also holds a master’s degree in Marriage, Family and Child Counseling from Phillips Graduate Institute. Prior to joining SHIELDS, Charlene taught kindergarten in Oberlin, Ohio where she developed her passion for young children and high-quality education.

Sara Tienda, MSW, Assistant Director of SHIELDS for Families, has more than 20 years of experience in both administrative and direct services, with expertise in resource development and the provision of services in South Los Angeles. In addition, she has worked in the areas of volunteer services, alternative sentencing, developmental disabilities, substance abuse and mental health. A Southern California native, Sara was born and raised in Orange County. She holds a bachelor’s degree in sociology from California State University, Fullerton and a master’s degree in social work from California State University, Long Beach. Sara started as an MSW intern at SHIELDS in the fall of 1991.

Darnell Bell, MA, Director of Research and Evaluation for SHIELDS for Families, joined SHIELDS in 1992 as the director of youth services and has led the organization’s research and evaluation efforts since 2007. During his tenure, he designed and implemented SHIELDS’ renowned Heros & Sheros Youth Development program, which serves at-risk youth. Affectionately known as the “grandfather of prevention” in Los Angeles County, Darnell has more than 38 years of experience leading culture-based alcohol and drug-prevention programs. Before joining SHIELDS, he directed youth programs at the Watts Health Foundation and the Avalon–Carver Community Center. Darnell holds a bachelor’s degree in ethnic studies, sociology and education from the University of Redlands, and a masters degree in urban education and ethnic studies from California State University, Los Angeles.
“I came to SHIELDS broken but they embraced me and showed me respect. I learned how to deal with my grief and loss, how to be a parent, and I’m able to be a mother, a woman, a wife, a daughter, a sister, and a friend.”

- Mental Health Program Participant

Kathy Icenhower received U.S. Department of Health and Human Services - Center for Substance Abuse Treatment’s “Innovator Award” for pioneering family centered treatment.

2006

Became a partner of the First5LA Best Babies Collaborative through SLAHP

Multi-Disciplinary Assessment Team (MAT) Program began

Acquired First 5 grant to focus on high risk pregnant mothers and teens
“SHIELDDS innovative and collaborative programs have revolutionized child welfare, mental health, and substance abuse service delivery. The impact shows in their results.”

– Blanca Vega,
Acting Regional Administrator -
DCFS Compton Office
“After being locked up for 20 years, it looked as if I had no future because no one would hire me. I came to SHIELDS and they gave me a second chance. I graduated from the FiberOptics program and started my own business.”

- Michael, VSC Program Participant

ACF funded Tamar Village program to work with substance abusing women involved with the criminal justice and child welfare systems

Kathy Icenhower became a member of the CA State Child Welfare Council

Began Spanish-speaking program at Genesis
“Because of my drug-use during pregnancy I thought something was wrong with my newborn son, but SHIELDS Child Development taught me how to be a mother and worked with my son’s development. Today, he is a healthy young adult in college.”

- Healthy Start ’05 Alumni

Started community-based MSW program with Cal State University – Dominguez Hills

2008

DCFS grant implemented Adoption Support Program

The ASK Program, a Prevention Initiative Demonstration Project (PIDP), implemented four Family Resource Centers in SPA 6

Began operating Place of Family to provide DUI, DV, and anger management services to South LA
“The mother of 7 children, I used drugs from a young age, and my son was born positive for drugs. After trying several programs, what I really needed was a family-centered program. Here I am today, an alumni and employee of SHIELDS trying to help other women like me.”

- Phyllis Story,
Exodus ’05 Alumni
& SHIELDS Employee
“SHIELDDS taught me how to deal with my mental health issues and cope with life. They provided the stability and resources we needed to become a family again. Today, I look forward to attending college and starting a healthy family of my own.”

– Former Heroes/Sheroes Youth
“Client council is a platform for clients to exercise leadership skills. We feel like human beings with a voice, that we can be our own advocates and we can make a difference.”

– Erica,
Client Council President
“One of the things that SHIELDS did right is it hired people who really care. It is such a unique place to work where many of the employees were once clients or children in our programs who then went on to get higher education degrees and came back to serve others where they once were.”

- Alison Quals, 
  Genesis 
  ‘93 Alumni 
  SHIELDS 
  Employee

Featured a second time on VH1’s Celebrity Rehab with Dr. Drew

White House Office of National Drug Control Policy’s “Drug Czar” Gil Kerlikowske visits Exodus Program to apply family-centered service model to National Strategy for Treatment

United Nations Special Rapporteur Najat MAALLA MJID visited to learn about our family-centered treatment model as an effective prevention & intervention strategy
Build the future with us

SHIELDS for Families has been winning the battle against poverty and substance abuse since 1991. SHIELDS has been a leader in the substance abuse, child welfare, and mental health fields, our programs change and save lives.

But we can’t do it alone. We need your help. By supporting SHIELDS for Families, you will help ensure that children have the best start in life and families have the support they need to succeed.

Give the gift of hope today.

Visit www.shieldsforfamilies.org or call (323) 242-5000 to make your gift today

Celebrating 20 Years of Service

SHIELDS for families
believing, building, becoming

SHIELDS and Cal State University – Dominguez Hills’ community-based MSW program graduates its first class

Received HACLA grant to implement the Families First Program in Jordan Downs

Received Department of Labor grant to implement the Jericho Training Center, a re-entry program to provide vocational and case management services to individuals exiting the corrections system
mailing address:
P.O. Box 59129
Los Angeles, California 90059

main offices:
11601 South Western Avenue
Los Angeles, California 90047-5006

Phone: 323.242.5000
Fax: 323.242.5011
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Alba Visuals Photography
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Veer
and SHIELD5

ASK Program utilized as new countywide model for DCFS services

Celebrating
20 Years
of Believing, Building and Becoming!
Celebrating the past, building the future.

20

Years of Service

1991-2011

SHIELDS FOR FAMILIES, Inc.
PO Box 59129, Los Angeles, CA 90059
323.242.5000 / Fax: 323.242.5011
www.shieldsfamilies.org